

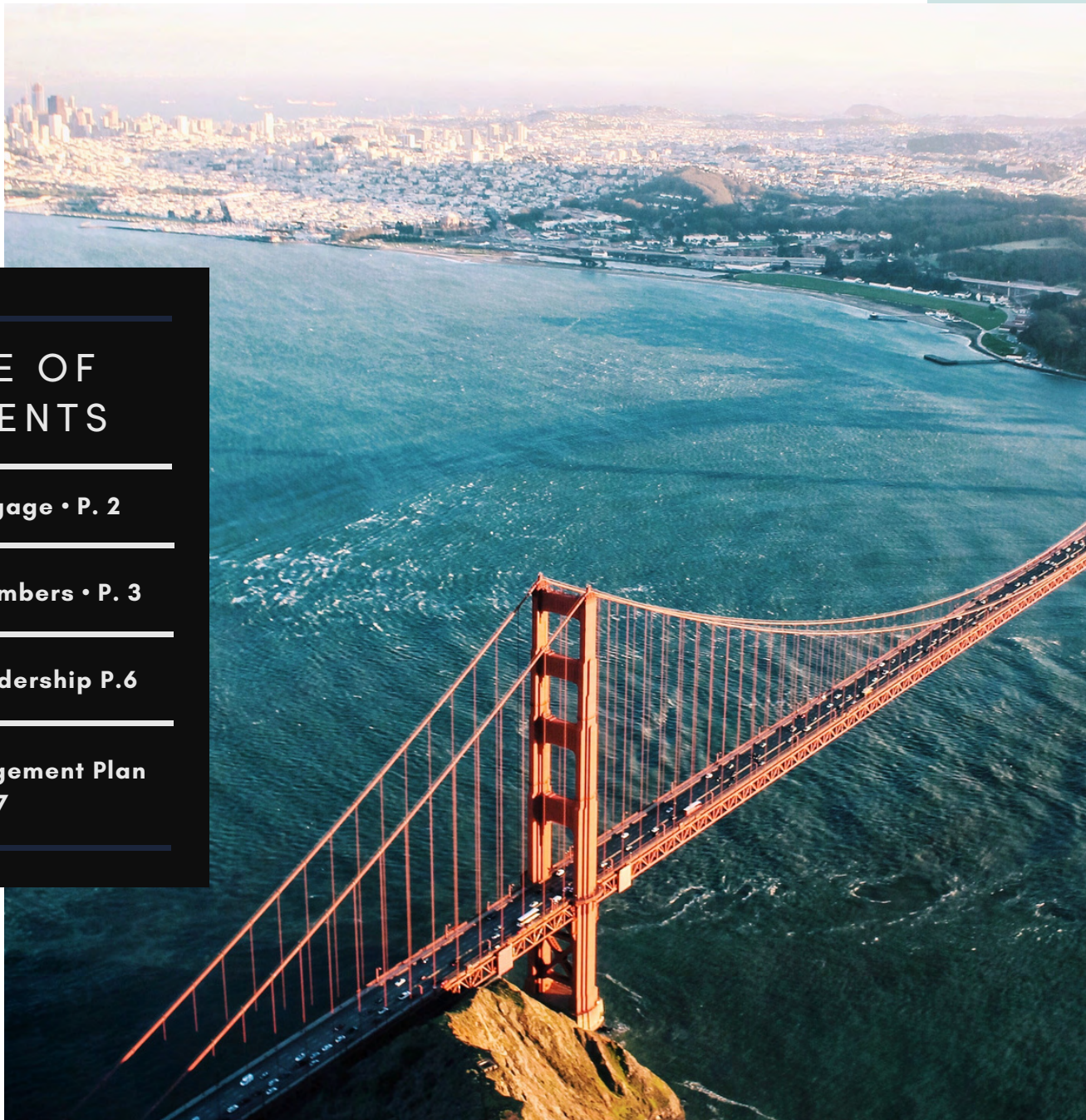
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# Ways to Engage

The NACD Northern California Chapter serves over 2,500 directors in the community by providing exemplary director programming and opportunities for peer-to-peer learning and interaction. By convening directors and experts to examine leading practices and anticipate developing issues, the chapter helps directors be more effective in the boardroom.



## ABOUT THE ORGANIZATION

NACD elevates board performance by providing board members with practical insights through world-class education, leading-edge research, and an ever-growing network of directors.

NACD empowers more than 25,000 directors to lead with confidence in the boardroom. As the recognized authority on leading boardroom practices, NACD helps boards strengthen investor trust and public confidence by ensuring that today's directors are well-prepared for tomorrow's challenges.

## CHAPTER PROGRAMMING

NACD Chapter Programming offers virtual learning opportunities to help NACD members lead with confidence in the boardroom, even in today's rapidly changing business environment. Chapter events focus on top-of-mind issues and are conducted in small sessions that encourage candid dialogue among director peers.

## PARTNER VALUE PROPOSITION

- Corporate Visibility
- Roundtable Hosting Opportunities
- Thought Leadership Distribution
- Meaningful relationships
- Expanded network
- Supporter of board diversity & good governance
- Complimentary Attendance
- Board Committee Position

## WHO ARE OUR MEMBERS?

- 32% Information Technology Boards
- 23% Health/Medical Boards
- 16% Consulting/Advisory Boards
- 10% Capital Markets Boards

## FULL BOARD COMPANIES

**73%**

Public

**16%**

Private

**11%**

Non-Profit

**25K**

Active Directors



# Connect with our Director Community



## VIRTUAL ROUNDTABLES

Directors gather for virtual interactive conversation to discuss hot off the press board issues to ensure that they stay relevant and up to date. In Northern California, that often means knowing more about technology and thinking at least two years ahead.

## MIX & MINGLE

The best directors are life-long learners who know what questions they should be asking in the boardroom. They enjoy expanding their networks and building new meaningful relationships. Whether hosting an event on a private yacht, or a classic cocktail hour, directors will find value in the opportunity and experience.

## COFFEE COHORTS

We curate a smaller group of directors whom you would like to meet and get to know. The cohorts are an hour long and provide a more intimate setting with directors who share common interests. These are usually done virtually to accommodate geography and tight morning schedules.

## PRIVATE DINNERS

Cutting-edge board topics are the feature of the evening, but friendships are the result. Fun cocktail hour followed by an intimate and engaging dinner conversation keep our directors asking for more.

# NACD Northern California Chapter

## Companies

10X Genomics, Inc.	CareDx, Inc.
1Life Healthcare, Inc. (One Medical)	Cavium, Inc.
23andMe, Inc.	Central Garden & Pet Company
A.K.A. BRANDS HOLDING CORP	Cerus Corporation
Adamas Pharmaceuticals, Inc.	Chegg, Inc.
Adobe, Inc.	ChemoCentryx, Inc.
Advanced Micro Devices, Inc. (AMD)	Chevron Corporation
Aemetis, Inc.	Cisco Systems, Inc.
Agilent Technologies, Inc.	CloudFlare, Inc.
Aimmune Therapeutics, Inc.	Codexis, Inc.
Airbnb, Inc.	Coherus BioSciences, Inc.
Alector, Inc.	CONFLUENT, INC.
Allogene Therapeutics, Inc.	Corium International, Inc.
Alpha and Omega Semiconductor Limited	COUCHBASE, INC.
Alphabet, Inc.	Coupa Software Incorporated
Altimeter Growth Corp. 2	Cutera, Inc.
Ambarella, Inc.	Dermira, Inc.
Amplitude, Inc.	Diamond Foods, LLC
Amyris, Inc.	Docusign, Inc.
Anaplan, Inc.	Dolby Laboratories, Inc.
Apex Technology Acquisition Corporation	DoorDash, Inc.
Applied Materials, Inc.	e.l.f. Beauty, Inc.
AppLovin Corp.	eBay, Inc.
Arista Networks, Inc.	Edelman Financial Engines, Inc.
Asana, Inc.	Elastic N.V.
Atara Biotherapeutics, Inc.	Electronics For Imaging, Inc.
Autodesk, Inc.	Energy Recovery, Inc.
Bank of Marin Bancorp	ENTERPRISE 4.0 TECHNOLOGY
Barracuda Networks, Inc.	ACQUISITION CORP
Berkeley Lights, Inc.	Equinix, Inc.
Bill.com Holdings, Inc.	Essex Property Trust, Inc.
BioMarin Pharmaceutical, Inc.	Exponent, Inc.
Bio-Rad Laboratories	Fair Isaac Corporation (FICO)
Blackhawk Network Holdings, Inc.	First Republic Bank
Block	Five9, Inc.
Box, Inc.	Flex, LTD
BridgeBio Pharma, Inc.	FormFactor, Inc.
Broadcom, Inc.	Fortinet, Inc.
Brocade Communications Systems, Inc.	Four Corners Property Trust, Inc.
Cadence Design Systems, Inc.	Franklin Resources, Inc.
California Water Service Group	Gap, Inc.
Calix, Inc.	Gilead Sciences, Inc.

# NACD Northern California Chapter

## Companies continued

Glu Mobile, Inc.	Ross Stores, Inc.
Google Capital Management Company, LLC	Salesforce.com
Guardant Health, Inc.	Sanmina Corporation
Guidewire Software, Inc.	Seagate Technology, PLC
HP, Inc.	ServiceNow, Inc.
Infosys, Ltd	Shockwave Medical, Inc.
Inphi Corporation	Simpson Manufacturing Co., Inc.
Intel Corporation	SiTime Corporation
Intuit, Inc.	Slack Technologies, Inc.
Intuitive Surgical, Inc.	SolarEdge Technologies, Inc.
iRhythm Technologies, Inc.	Splunk, Inc.
Jazz Pharmaceuticals, Inc.	SunPower Corporation
Juniper Networks, Inc.	Sunrun, Inc.
Kaiser Permanente	Super Micro Computer, Inc.
Keysight Technologies Inc.	SVB Financial Group
Lam Research Corporation	Synaptics, Inc.
Logitech, Inc.	Synnex Corporation
Lucid Group, Inc.	Synopsys, Inc.
Lumentum Holdings, Inc.	The Clorox Company
Lyft, Inc.	The Cooper Companies, Inc.
MARQETA, INC.	Trimble, Inc.
Maxim Integrated Products, Inc.	TriNet Group, Inc.
McAfee Corp.	Twilio, Inc.
Meta Platforms, Inc.	Twitter, Inc.
MuleSoft, Inc.	Ultragenyx Pharmaceutical, Inc.
Myokardia, Inc.	Unity Software, Inc.
NetApp, Inc.	UPSTART HOLDINGS, INC.
Netflix, Inc.	Upwork, Inc.
New Relic, Inc.	Varian Medical Systems, Inc.
NUTANIX, INC.	Veeva Systems, Inc.
NVIDIA Corporation	Verifone Systems, Inc
Okta, Inc.	Visa, Inc.
PagerDuty, Inc.	VMware, Inc.
Palo Alto Networks, Inc.	Vocera Communications, Inc.
PayPal Holdings, Inc.	Wells Fargo & Co.
PG&E Corporation	Western Digital Corporation
Pinterest, Inc.	Williams-Sonoma, Inc.
Prologis, Inc.	Workday, Inc.
Proofpoint, Inc.	Xilinx, Inc.
Pure Storage, Inc.	Zendesk, Inc.
	Zscaler, Inc.

\*To request a full list of companies, please contact Lisa Spivey at [Lspivey@northerncalifornia.nacdonline.org](mailto:Lspivey@northerncalifornia.nacdonline.org)



# CHAPTER LEADERSHIP



**Claudia Fan Munce**  
Board Chair



**Laurie Yoler**  
Nominating & Governance  
Chair



**Gary Strong**  
Finance Chair



**Alison Davis**  
Director



**Ira Ehrenpreis**  
Director



**Jack Lazar**  
Director



**Robin Washington**  
Director



**Maggie Wilderotter**  
Director



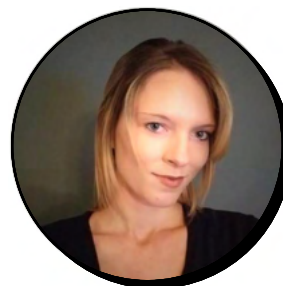
**Melinda Yee Franklin**  
Director



**Lisa Spivey**  
Executive Director



**Kate Azima**  
Director of Partnerships  
& Marketing



**Danielle Cipowski**  
Director of Operations



**Ryan Corp**  
Program & Marketing  
Associate

# PARTNERSHIP OPPORTUNITIES



## HOW CAN YOU PARTNER WITH US?

**Build a custom engagement plan.**

☐

Host a given number of virtual roundtables, coffee cohorts, private dinners, or larger in-person networking events

☐

Collaborate on NACD Northern California podcast episodes

☐

Be endorsed as a community champion of good governance

☐

Have your thought-leadership highlighted on NACD Northern California social media and website

☐

Choose a position in our outbound marketing campaigns

☐

Be promoted on the NACD Northern California homepage with inbound links to your company website



# OUR PARTNERS

















# GET INVOLVED

## YOUR RETURN ON INVESTMENT COMES THROUGH ALIGNMENT & ENGAGEMENT

Our chapter continues to thrive due to chapter staff, leaders and partners who fully engage. They advance the chapter to new levels of success, while creating value for stakeholders that is defined by world-class director programming, board leadership and governance excellence, and the sharing of insights and NACD intellectual capital.

### CONTACT US:

To apply for sponsorship, complete our [Application Form](#) or contact us below to learn more.

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